



## GIANT STEPS 2022 | Reflect - reimagine – revive

**GIANT STEPS 2022** will be the third flagship healthcare quality and safety conference for Safer Care Victoria, combining what we've learned in 2019 and 2021 to create an innovative hybrid event, offering both in-person and virtual experiences.

Bringing together all who are interested in finding a better, safer way to deliver healthcare in Victoria, GIANT STEPS 2022 will once again offer high-profile, inspirational keynotes, practical workshops, interactive presentations, insightful discussions, and engaging networking opportunities – all with our trademark creativity and attention to detail that delivers an unforgettable conference experience.

GIANT STEPS provides plenty of opportunities to promote your organisation's products and services to more than 1000+ delegates from across Australia. The program will be tailored to ensure we offer a truly unique and valuable experience for our delegates and sponsors alike.

To view the conference program, [click here](#).

### When and where

Thursday 26 and Friday 27 May 2022

Melbourne Convention and Exhibition Centre

### Conference themes

Speakers will be invited to deliver sessions that capture the current challenges and solutions in quality improvement and patient safety and address at least one of our four exciting themes:

**Health** – big challenges, bigger improvements

**Leaps and bounds** – taking giant steps forward in a changing world

**Wellbeing for all** – you, me, our community

**The future of health** – the opportunity to think differently

### About Safer Care Victoria

Safer Care Victoria is the state's healthcare quality and safety improvement agency. We work with patients, families and carers, clinicians, and health services to monitor and improve the quality and safety of care delivered across the public health system.

For more information, go to [www.bettersafercare.vic.gov.au/about/about-safer-care-victoria](http://www.bettersafercare.vic.gov.au/about/about-safer-care-victoria)



### Why become a GIANT STEPS 2022 sponsor

- align your organisation and brand with Safer Care Victoria
- engage with more than 1000+ delegates
- market your products to the people who use them
- develop key relationships
- get valuable feedback on your services
- post event information and analytics
- receive stats and data post-conference.

### 2022 sponsors /partners



### 2021 sponsors/partners



Spiritual  
Health  
Association





## Join Safer Care Victoria at GIANT STEPS 2022!

Below are some of our sponsorship options. But if you have an idea in mind, we would love to work with you to develop the perfect package.

### Platinum partner

\$25,000 ex gst

One available

The highest level of brand exposure and recognition. This includes:

- primary logo placement on conference collateral, including:
  - the program
  - event website
  - event app
  - on-site event banners in session rooms and registration area
- recognition as platinum sponsor before, during and after the event:
  - in opening address and welcome slide
  - rotating slide between sessions on SCV social media
- double-page advertisement in the program
- branded collateral from your organisation included in each delegate's tote bag
- five free conference registrations (valued at almost \$3500)
- free exhibition booth in prime location
- two company banners in prime placement in the venue and networking area
- survey question in post event survey to all attendees.

### Gold partner

\$18,000 ex gst

One available

The second highest level of brand exposure and recognition. This includes:

- primary logo placement on conference collateral, including:
  - the program
  - event website
  - event app
- on-site event banners in session rooms and registration area.
- recognition as gold sponsor before, during and after the event:
  - in opening address and welcome slide
  - rotating slide between sessions
  - on SCV social media
- full-page advertisement in the program
- discount exhibition booth
- branded collateral from your organisation included in each delegate's tote bag
- three conference registrations (valued at almost \$2100).



## Silver partner

\$12,000 ex gst

One available (ONE ALREADY SOLD OUT)

Strong brand exposure throughout the event, including:

- logo placement on conference collateral, including:
  - the program
  - event website
  - event app
  - on-site event banners in session rooms and registration area
  - welcome slide
- half-page advertisement in the program
- discount exhibition booth
- branded collateral from your organisation included in each delegate's tote bag
- one free conference registration (valued at almost \$700).

## Keynote partner

\$10,000 ex gst

A unique two-minute speaking opportunity including custom powerpoint holding slide, and introduction of a keynote speaker. The keynote is a 45-minute session which opens and closes the conference and will have all attendees watching virtually!

## Social event partner

\$10,000 ex gst

Thursday 26 May

Open and welcome our delegates to the event, with a two-minute speaking opportunity as well as your organisations branding on banners at the entry.

## Delegate bag partner

\$5,000 ex gst

Two available

Your logo positioned in prime location on the delegate tote bag, for maximum brand awareness. Contribute a branded item from your organisation to the bags.



## Merchandise partner

\$4,000 ex gst

Two available

Save the trees but get your brand out there with a treat for our delegates in their bags. Some ideas might include:

- a lolly bag adorned with a sticker from your brand
- cookies branded with your company information in the icing
- company information on a handy USB, pre-loaded with a brochure and weblinks.
- keep cups with your logo predominately displayed.

## Print advertisements

\$2,000 ex gst

Get your brand in front of all 1000 delegates with a half-page advertisement in our program.

## App partner

\$1,000 ex gst

Recognition of your brand on the welcome screen and our event app.

## Exhibition booth

\$5,000 ex gst\*

Exhibition booth in a prime placement area of the catering and networking area of the conference. Utilised during morning tea, lunch and afternoon tea. This space consists of many different areas and is always a busy area for our delegates.

\*Does not include the cost of the exhibition build.

## ~~Barista station SOLD OUT~~

\$POA

~~SOLD OUT~~

Give the delegates a caffeine fix with a branded barista coffee station in the poster hall and catering area.

## Chill out or pamper area

\$POA

The perfect way for delegates to relax amongst a busy two days. We will work with you to realise your vision of a space where delegates will come together and unwind.

## Prize sponsor

\$POA

Your opportunity to provide a prize, allocated to a delegate, competitions yet to be confirmed. SCV will work with you to ensure the prize is perfect for the occasion.

## More information

Let us know which sponsorship opportunity piques your interest, or if you want to tailor a package to suit your business needs. Contact [events@safercare.vic.gov.au](mailto:events@safercare.vic.gov.au)